

WCCLS STRATEGIC PLAN

WCCLS partners with local public libraries to connect people to life-changing library services to create a curious, engaged, and literate community where everyone is welcome and thrives.



WCCLS' ROLE IN FULFILLING OUR VISION AND MISSION IS TO PROVIDE

FUNDING We secure and distribute the primary funding for countywide public library service.

INFRASTRUCTURE SUPPORT We provide technology and logistics support to ensure equitable access to library materials and services.

DIRECT SERVICE We provide services to the public that are more effectively delivered at a county level.

MARKETING & COMMUNICATIONS We develop and deliver messaging that drives awareness of the value that WCCLS and libraries provide to their communities.

LEADERSHIP & TRAINING We lead libraries in identifying cooperative goals, and provide staff training resources to support systems and services provided by WCCLS.



OUR VALUES

Accountability

We are transparent about our work and take responsibility for continuous improvement.

Collaboration

We are better together and prioritize teamwork.

Inclusion

All WCCLS staff, member library staff, patrons, and community members are respected and appreciated.

Innovation

We have the courage to experiment with new methods and solutions, adapting to shifting priorities with agility.

Stewardship

We spend money and time with integrity and seek out efficiencies.

OUR STRATEGIC IMPERATIVES

- **Increase access and reduce barriers.**
- **Enhance service consistency and efficiency.**
- **Deepen community awareness and engagement.**
- **Nurture our people and culture.**



Washington County
Cooperative Library Services



OUR REPUTATION

Essential

WCCLS staff are vital to the success of countywide library service.

Knowledgeable

WCCLS staff enjoy learning and sharing their expertise with others.

Relevant

WCCLS staff stay current with our community's needs.

Responsive

WCCLS staff communicate proactively and look for ways to provide excellent support to our partners and patrons.

Welcoming

WCCLS staff are friendly and attentive listeners, inviting suggestions and ideas.